

KYLE REDSTONE

Creative Producer and Creative Director

Video Production | Branded Content | Live Event Production Management

Nashville, TN

Portfolio: <https://www.kyleredstone.com/portfolio>

LinkedIn: <https://www.linkedin.com/in/kyleredstone/>

Professional Summary

Creative and production leader with 9+ years of professional experience spanning branded video, content strategy, cinematography, audio production, and live performance operations. Leads projects from client discovery and creative concept through crew coordination, production, post-production, and delivery. Combines agency ownership and hands-on filmmaking with orchestra stage management for approximately 80–100+ musicians, touring artists, and technical crews. Builds repeatable content workflows, production tools, and training systems that help teams deliver complex work with clear ownership.

Core Expertise

Creative production: Creative direction; concept development; brand storytelling; documentary and interview production; founder films; testimonials; commercial video; directing; cinematography; photography; shot planning; scripting; location production; aerial capture.

Production management: End-to-end production; project scoping; proposals and pricing; production schedules; crew hiring and direction; freelance coordination; vendor sourcing; client communication; travel logistics; stakeholder alignment; post-production supervision; asset delivery.

Content strategy and operations: Content calendars; content libraries; multi-platform repurposing; short-form social video; YouTube search engine optimization (SEO); thumbnails; audience research; performance analysis; affiliate tracking; review workflows; ClickUp pipelines.

Live events: Orchestra stage management; production advancing; show calling; run of show; backstage coordination; stage plots; AutoCAD; backline and rental coordination; load-in and load-out; crew calls; offsite logistics; weather contingency planning; audio assistance (A2).

Audio and post-production: Video editing; color grading; sound design; dialogue editing; voiceover recording; automated dialogue replacement (ADR); audio mixing; music composition; audiobook production; captioned social edits; file organization and media handoff.

Selected Contributions

- Stage-managed the 2025 world premiere of Dolly Parton's *Threads: My Songs in Symphony* through Nashville Symphony, including backstage cues and performer movement.
- Built a weekly YouTube production workflow for Dr. Dustin Portela, connecting topic research, filming, external editors, review, thumbnails, publishing, and affiliate tracking.
- Developed repeatable content libraries, including nearly 40 reels from one Sara Senty shoot through Cherry Studios and 14 substantial finished videos from a Brian Page production.
- Created a Percussion Technician handbook and co-led practical training to establish clear responsibilities and a dedicated production point person.

Professional Experience

Owner and Production Lead

Citadel Creative | Nashville, TN | 2026–Present

Renewed production practice focused on hospitality, branded content, real estate, events, and content systems, building on the original 2018–2023 business.

- Own client acquisition, discovery, creative planning, project scoping, production logistics, crew engagement, capture, post-production, and delivery for direct clients and production partners.
- Won a \$5,500 Special Ops Child Watch engagement through direct LinkedIn outreach; traveled to Fort Belvoir Oktoberfest, hired a second shooter, and delivered a rapid-turn event recap. The broader engagement includes photography and a conversion-focused founder film.
- Led a three-person capture team for EDI's Insurance Innovators conference assignment, producing a roughly 30-minute panel recording, highlight and social edits, and approximately 100 delivered photographs.
- Reactivated a longstanding Holiday Inn Berry Farms relationship through an unpaid case-study project, creating website hero and lobby video versions and planning photography around the property's brand requirements.
- Delivered photography for three Matt Kirkegaard property listings in approximately a week and a half during September 2026, including aerial and twilight coverage.
- Maintain reciprocal crew and post-production relationships with FreeFrame Studios and other collaborators; contribute camera operation, aerial capture, editing, and audio support according to each assignment.

Orchestra Stage Manager and Production Manager

Nashville Symphony / Schermerhorn Symphony Center | Nashville, TN | August 2023–August 2026

Staff Stage Manager / Production Manager: November 2024–October 31, 2025. Contract production assignments: November 2025–August 2026. Earlier gig-based stagehand, A2, and occasional A1 assignments: August 2023–November 2024.

- Led backstage operations for orchestral productions involving approximately 80–100+ musicians, coordinating visiting artists, touring crews, audio, lighting, video, front of house, and venue departments.
- Translated production advances into load-in, rehearsal, performance, and strike schedules; hired part-time labor, issued crew calls, and coordinated approximately 8–10 stagehands for load-in/out and 2–4 on show calls.
- Called entrances, exits, tuning, transitions, and technical cues while tracking artist readiness, audience readiness, crew breaks, and schedule changes.
- Created AutoCAD stage plots, instrument layouts, riser plans, backline requirements, and equipment lists; coordinated offsite site visits, truck packs, parking, access, and weather contingencies.
- Built reusable CAD assets, a Notion production database, stage documentation practices, a shared piano-tuning calendar, and percussion training resources.
- Sourced instruments and rental options for leadership approval; coordinated grand-piano placement, tunings, and venue equipment needs. Supported closeout with the Senior Director of Production.
- Negotiated a freelance continuation after the staff appointment and trained successor stage-management personnel through shadowing on classical productions.

Professional Experience Continued

Production and Creative Director

Dr. Dustin Portela / Treasure Valley Dermatology | Remote | March–September 2023 | Contract

- Pitched and led a six-month creative-direction engagement spanning YouTube strategy, visual branding, production operations, and monetization workflows.
- Built a ClickUp pipeline covering ideas, SEO review, filming, footage transfer, external editing, review, thumbnails, final assets, and publishing; supported a baseline cadence of approximately one video per week.
- Served as the primary liaison between the creator and an external editing agency, coordinating feedback and handoffs while personally editing selected projects, including a Coachella vlog.
- Researched skincare topics, refreshed channel graphics and descriptions, designed thumbnails, and used channel analytics to refine content priorities.
- Developed an affiliate tracking workflow around recommended products, links, clicks, and purchase behavior to support monetization beyond advertising revenue.

Owner and Production Lead

Citadel Creative | Nashville, TN | May 2018–December 2023

- Built and operated a boutique production business delivering branded films, commercial and documentary content, interviews, photography, event coverage, and real-estate media.
- Managed direct-client discovery, proposals, pricing, scheduling, creative strategy, directing, cinematography, editing, and delivery; hired and directed additional shooters or editors as project scope required.
- Developed a repeatable founder-film / Video Business Card offering connecting business positioning and customer questions with website and sales-support content.
- Created content libraries and horizontal/vertical edit families so a single production could support websites, social channels, campaigns, presentations, and ongoing publishing.
- Executed approximately 20 paid projects during the 2018–2020 core relationship with EDI / Creative Dimensions. End-brand contexts included Travelers, PepsiCo, the Baltimore Ravens, the Denver Broncos, and the University of Pittsburgh.
- Earned repeat engagements across PegArch, Brian Page, real-estate clients, and production partners through direct communication, adaptable execution, and consistent delivery.

Audio Engineer

Tapeworks Recording Studio | Hartford, CT | January 2017–May 2019

- Engineered recording, editing, mixing, sound design, and music production for artists, voiceover, advertising content, audiobooks, and screen media; later added organic digital-marketing responsibilities.
- Provided sound design on approximately 15 LEGO digital-content projects in the studio context, with occasional dialogue and scoring contributions and typical one- to two-day turnarounds.
- Engineered an estimated 20–24 ADR sessions, coordinating remote studios and local talent, synchronizing Pro Tools to picture, recording boom and lavalier microphones, and preparing quick-turn edits.
- Recorded approximately 10 audiobooks and supported roughly 50 voiceover demos; monitored scripts, identified missed or mispronounced text, and managed punch-ins and session quality.
- Delivered 30+ college audition pre-screen projects combining direction, video capture, audio recording, editing, and final files; produced a 12-song a cappella album through tracking, tuning, mixing, and rough mastering.
- Created organic content, studio photography, Google Business updates, and a review-request email workflow to support studio visibility and inbound inquiries.

Selected Branded Content and Client Projects

PegArch founder film and audience content system

Direct client | Strategy, direction, production, post-production | 2019–2021

- Created a founder film designed to introduce the business and qualify prospects before sales conversations; owned the client relationship from initial networking through delivery.
- Expanded the engagement into a three-month retainer with segmented content for developers, contractors, and homeowners, connecting video assets with website and sales use.
- Client-reported results include prospect calls shortening from approximately 60 minutes to 10–15 minutes and more than three hours saved weekly on prospect conversations.

Brian Page embedded content production

Direct client | Producer, cinematographer, editor | 2020–2022

- Captured a full week of speaking, networking, interviews, and behind-the-scenes activity around Funnel Hacking Live 2020; edited an approximately one-hour documentary/vlog plus supporting pieces.
- Produced a separate South Carolina content library with 14 substantial finished videos and an estimated 30–40 additional social pieces, supplying source footage for continued repurposing. Rehired for Las Vegas coverage in 2022.

Sara Senty and restaurant brand launch content

Subcontracted through Cherry Studios | Capture and post-production | 2022

- Produced nearly 40 reels from one Sara Senty shoot using four visual looks to create variety within a planned content library.
- For a separate restaurant-consulting brand launch, interviewed approximately 8–10 chefs and executives and captured website B-roll; delivered horizontal and vertical sizzle reels and roughly 40 captioned interview cuts.

Harpeth Hills luxury property film

Direct client: Matt Kirkegaard / Movement Property Group | Director, producer, cinematographer and aerial capture

- Co-developed a lifestyle-led property story combining four on-camera participants with architectural coverage. Built the shot list and production timeline, hired a second shooter, and led capture through twilight.
- Delivered a three- to four-minute property film, approximately three vertical cutdowns, and a silent website background loop. The original estate production was commissioned by Movement Property Group.

EDI and Creative Dimensions brand and experiential work

Production partner and subcontract engagements | Approximately 20 paid projects in the 2018–2020 core period

- Owned creative execution, client-facing production communication, camera, audio, editing, and final assets while the intermediary managed quoting, scope, scheduling, and invoicing.
- Documented a Baltimore Ravens studio build over a week, capturing process and completed-space footage plus a case-study interview. Other contexts included Pepsi corporate events, Travelers, and a Denver Broncos interview.

Nautilus Drydocks and Subfest

Direct client | YouTube strategy, event production and editing | 2021

- Won an initial YouTube channel optimization engagement through Upwork, conducting SEO research and directing outsourced graphic design; earned a subsequent event production assignment.
- Hired a second shooter and produced a three- to four-minute event film plus a shorter recap designed to support future ticket sales, community engagement, and venue promotion.

Selected Live Productions and Operational Systems

Dolly Parton Threads My Songs in Symphony

World premiere | Stage Manager through Nashville Symphony | March 20, 2025

- Helped develop the stage plot and production logistics for an orchestra, approximately seven-piece band, conductor, and seven singers during pre-premiere planning and rehearsal.
- Built top-of-show and backstage cues, coordinated stage-left/right traffic, microphone cues, follow-spot pickups, and Dolly Parton's entrance and exit timing with security and artistic teams.
- Adapted backstage operations to late changes and live microphone troubleshooting while preserving clear communication across house and visiting production teams.

Jacob Collier and Chris Thile at Ascend Amphitheater

Stage management and production coordination through Nashville Symphony | October 14, 2025

- Resolved stage-space conflicts between scenic elements and orchestra requirements with house and tour teams.
- Assessed cold-weather contingencies and rental-heater placement against performer, instrument, noise, and labor constraints; coordinated a safe standby plan and show-start/intermission cues.

Renée Fleming Music and Mind

Contract production management through Nashville Symphony | May 18, 2026

- Translated a multimedia lecture and panel concept into a cohesive stage layout, sourcing set pieces and coordinating microphones, slides, video playback, timing, and panel cues.
- Hired additional cue and timekeeping support to keep the presentation and discussion coordinated.

Orchestral and offsite production logistics

Nashville Symphony | Staff and contract assignments

- Stage-managed Mahler's Symphony No. 8 in May 2025 and the Zlatomir Fung Elgar Cello Concerto program in October 2025.
- Coordinated offsite planning for a summer parks series of approximately four to six concerts, including site visits, stage measurements, truck access, equipment packs, custom stage plots, weather planning, and backup locations.
- Supported audio on Patti LaBelle's February 2024 appearances and the March 2026 Threads run as A2; handled approximately 15 wireless microphones on a Nashville African American Wind Symphony assignment.

Percussion Technician training program

Workflow definition, documentation and crew development

- Clarified an existing but incompletely defined role by creating a handbook covering instrument identification, drum setups, plot interpretation, cases, rentals, in-house inventory, and responsibility boundaries.
- Photographed and labeled percussion inventory and paired paper plots with completed stage examples. Proposed and co-taught a practical workshop with another stage manager after leadership review.
- Enabled productions to assign a trained, paid percussion point person with defined ownership, making delegation and readiness more consistent.

Reusable production planning tools

- Built an AutoCAD component library and classical layout templates; measured percussion footprints and the storage room to improve realistic space planning and reset standards.
- Created a Notion event database with templates by production type and replaced fragmented piano-tuning handoffs with shared calendar invitations and confirmations.

Product Ventures and Recent Project Work

Flowscapes audio app

Co-owner and Product and Creative Lead | Concept and build 2023–2024 | iOS launch November 3, 2024

- Originated the product concept and co-developed the business with an app-development partner, creating a customizable sound environment for focus, relaxation, and rest.
- Led naming, brand direction, website, logo, app icon, UX/UI wireframes, Photoshop mockups, feature concepts, tutorial, pricing model, and subscription-flow screens.
- Coordinated development-team revisions, interface refinements, bug fixes, and feature additions; established a community-feedback channel to support product refinement.
- Mixed, edited, and seamlessly looped every customizable audio track and created scene imagery. Shaped a product experience that could play beneath music, podcasts, audiobooks, and other audio.

Astro's Adventures A Journey Through Outer Space

Co-author and Creative Business Partner with Tony Cottone | Published May 17, 2023

- Co-wrote the children's book, created Photoshop artwork, and designed pages; shared responsibility for business strategy, launch planning, promotional campaigns, giveaways, and paid advertising.

Special Ops Child Watch Family Recharge Station

Direct client | Fort Belvoir Oktoberfest, Virginia | September 2026–Present

- Converted cold outreach into a \$5,500 engagement, planned travel production, hired a second shooter, captured the activation, and delivered an additional rapid-turn highlight recap.
- Developing a conversion-focused film around an owner interview and a broader photography package; the engagement also includes planned event-coordinator prospecting support.

EDI Insurance Innovators conference content

Hired by Experience Design International | Producer and crew lead | 2026

- Hired a video shooter and photographer, directed capture, and delivered approximately five to six edited video assets to date, including a roughly 30-minute panel, plus approximately 100 photos.
- Developed a content-tree schematic and proposed an ongoing LinkedIn thought-leadership video system connecting conference content to future distribution.

Holiday Inn Express and Suites Berry Farms

2020 commissioned event coverage; 2026 unpaid hospitality case study

- Built on the earlier ribbon-cutting relationship to create a website hero film and an alternate lobby version; planned property imagery around hotel brand requirements and a repeatable hospitality capture approach.

Additional production and post-production assignments

- FreeFrame Studios: second-camera operation on Seeding Greatness events using Blackmagic cinema equipment, with additional aerial capture; reciprocal production partnership.
- Trophy Pond: recurring fishing-show capture using RED and Blackmagic cameras, including boat-based shooting, two-person audio, media transfer, and direction of a subcontracted second shooter on selected assignments.
- Children's Friend / Project Connect: subcontract editing and recorded narration through Rise to It Productions, which owned shooting, client management, and storyboarding.
- Graphics 615: subcontract aerial capture and creative input supporting an existing real-estate story. Julie Baez: direct-client property photography, floor plans, and aerial media following cold outreach.

Additional Experience Education and Tools

Manager

Auntie Anne's / Carvel / Cinnabon at Gaylord Opryland | Nashville, TN | Approximately May 2022–January 7, 2023

Joined as a team member in approximately November–December 2021 before promotion.

- Supported operations across three brands within an overall team of approximately 30; typical shifts involved 7–10 people, including roughly 4–5 direct reports.
- Handled hiring, training, scheduling support, policy implementation, employee coaching, and service flow. Oversaw the high-volume seasonal ICE satellite operation and worked with the owner on throughput and upselling.

Sales Representative

WCM Roofing | Goodlettsville, TN | Approximately August 2023–early 2024

- Conducted door-to-door prospecting, homeowner communication, roof inspections, and insurance-claim coordination, developing practical cold-outreach and consultative sales experience.

Early Creative and Entrepreneurial Experience

- Castle Studios, Franklin, TN — Studio Intern, early 2016: prepared rooms, instruments, microphones, patching, and line checks; supported professional session logistics and studio maintenance.
- Newcastle Recording — Recording Intern, approximately January–August 2015: supported setup, tracking, editing, and selected mixing in Digital Performer.
- Blackbird A2A — College-period recording program: approximately six months of real-client projects involving microphone selection, tracking, editing, and mixing.
- Presto Delivery — Student Founder and Operator, approximately 2015–2016: recruited drivers, developed pricing, researched menus, and marketed a campus delivery service.
- Independent music and video production — From approximately 2014: performed, recorded, mixed, filmed, edited, and published original and interpretive music/video projects.

Education

Bachelor of Arts in Music and Sound Recording

University of New Haven | West Haven, CT | September 2012–August 2016

Software and Production Tools

Video and visual: Adobe Premiere Pro, DaVinci Resolve, Adobe Photoshop, Adobe Lightroom; Blackmagic and RED camera workflows; drone and aerial capture.

Audio: Pro Tools, Logic Pro X, Melodyne, Digital Performer; voiceover and ADR workflows; microphone setup, stage patching, audio editing, mixing, and sound design.

Planning and operations: AutoCAD, ClickUp, Notion, Microsoft 365, shared production calendars, stage-plot libraries, content trackers, review pipelines, and digital asset organization.

Digital content: YouTube publishing and analytics, SEO research, thumbnail design, Google Business content, social video formats, affiliate tracking, and website content integration.

Professional Development

Fulltime Filmmaker; Lighting Secrets Workshop; Video Ranking Academy; Graham Stephan YouTube course; VideoWarrior 2.0; Dan Koe's 2 Hour Writer; Peter Hollens Creator Academy.

Training topics include filmmaking, lighting, audio, post-production, YouTube discovery and retention, creative business management, writing, and entertainment entrepreneurship.